

**OrthoMedex LLC Attends EIT Health’s ‘Go Global’ MedTech Accelerator, and Pitches At ‘2017 MedTech Summit Conference’**



OrthoMedex LLC is pleased to announce its selection as 1 of 10 international early-stage medtech companies to participate in EIT Health’s ‘Go Global’ business accelerator, lead by Medical Valley EMN E.V., Erlangen Germany. Ten early-stage medtech companies from the US, Brazil, and Hong Kong/China were selected for the Accelerator in order to learn about expanding business opportunities within Europe, via Germany. Workshop sessions included:

- Introduction to the German and European Healthcare Market
- Business Formation within Germany and Europe
- Regulatory Affairs and Clinical Studies in Germany and Europe
- Marketing and Sales Strategies for German and EU Healthcare Markets
- Access to Venture Capital and Public Funding
- International Entrepreneurs Experience in Accessing the German and EU Markets

The Accelerator also provided the opportunity for participants to introduce their companies and 'pitch' at the 2017 MedTech Summit Conference in Nurnberg, Germany, following the workshop.

Jim Walls, OrthoMedex's Founder and CEO, said "The EIT Health/Medical Valley 'Go Global' Accelerator was exceptional in terms of providing foundational information for early-stage medtech startup companies to consider Germany as a port of entry into the EU. The workshop also provided the opportunity for these companies to exchange insightful strategies, and discuss common startup issues and problems irrespective of international borders. I was most impressed with the camaraderie that was forged early in workshop. It was not uncommon to see a free exchange of ideas between Accelerator participants regarding pitches and fund raising strategies. OrthoMedex considers itself quite fortunate to have been one of only four US companies to be selected for the Accelerator. I return to the US with the decided conviction that expanding the company's business opportunities within Europe will come much earlier than originally envisioned."

Medical Valley EMN E.V., [www.medical-valley-emn.de](http://www.medical-valley-emn.de), an Erlangen Germany medtech incubator, houses 35 early-stage medtech/digital healthcare companies, hosted the 'Go Global' Accelerator. The program was lead by Benjamin Stocklein, Medical Valley's Head of International Programing.

EIT Health, [www.eithealth.eu](http://www.eithealth.eu), is a network of more than 140 EU healthcare organizations that collaborate on cutting-edge projects, develop health education for the future, and accelerate new business development opportunities. EIT Health sponsored the 'Go Global' Accelerator.

OrthoMedex LLC, [www.orthomedex.com](http://www.orthomedex.com), is a Connecticut-based start-up orthopedic implant company, leveraging the osteostimulative and antimicrobial attributes of bioactive glass to address the unmet implant fixation and infection control needs of the orthopedic surgeon. For further information please contact:

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